



MANAGEMENT CONSULTANCY INTERNATIONAL

Media Release:

30 April, 2009

When being small can deliver big results

In the tightly contested category of **Excellence in Australian Learning Innovation Award**, Management Consultancy International beat a strong line up of larger training organisations to win the prestigious AITD award.

"I must admit it felt like a David and Goliath sized challenge when we looked around the room to see who we were up against" said Managing Director Denise Meyerson. "We are absolutely delighted that our work in adapting an international methodology to create innovative training solutions for the Australian market was recognised in this way.

It also sends a message to organisations everywhere who are seeking innovative training programs, that they don't have to choose the biggest player in the market to get the results they need.

Some of the most creative ideas come from smaller training organisations. Management Consultancy International is regularly on the international stage consulting to global brands seeking to introduce new competencies, culture, values, staff retention strategies and customer service initiatives.

By capturing the most up to date information available from around the world and applying it to a local market, we can deliver the innovation and also pass on the cost benefits to the organisation who no longer need to bring in the big guns from overseas. In this current economic climate, where training budgets have been cut to the bone, it is that type of thinking that clients are looking for.

About the Award

This is the inaugural year for the category of **Excellence in Learning Innovation**. The Australian Institute of Training & Development has been conducting the National Training Excellence Awards since 2002 and prior to that they were hosted on a state by state basis. The 2009 awards function attracted close to 200 attendees from across the L&D community.

For information about Management Consultancy International or LEGO® Serious Play™ please contact Denise Meyerson, Managing Director of Management Consultancy International

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