

# **Media Release**

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## ***How to L.I.F.T employee training to new heights...***

*There's something quite extraordinary that happens when people board a flight. The pressurised environment of an aircraft cabin brings out people's personalities and character traits and amplifies them. This, according to author and trainer Andrew Staniforth, is what makes humanity at altitude so interesting.*

*As a person who has been responsible for training hundreds of crew and managing passenger cabins flying to almost every corner of the world, Andrew has had the opportunity to view humanity in all its glory...an almost fly-on-the-wall, insight into what makes people tick. The good, the bad and the ugly!*

*What he has done with this knowledge is all the more interesting. With a career in learning and development spanning almost 20 years, Andrew has been able to translate what he has observed on hundreds of flights and apply this knowledge to building conflict resolution, leadership, team dynamic and customer service programs. Andrew illustrates through airline stories and insights how the communications we have with each other impacts on the results we achieve. The end product is *Life in Flight Training – L.I.F.T.**

*L.I.F.T is a unique business that gives companies and individuals a 'flight plan' for careers and lives that rely on successful skills in communication and interaction.*

*Large and small businesses alike are set to benefit from the **L.I.F.T** programs. When organisations are introducing transformation or employee engagement programs Andrew is an essential resource in guiding management to achieving more positive outcomes for all.*

*In an era when International Business Schools such as Harvard and Stanford are teaching positive psychology to senior executives...there isn't a better time for Andrew to be leading the charge in terms of creating an attitudinal shift by management. He believes the importance is in recognising the cause and effect on productivity of good and bad behaviour in the workplace and introducing programs that will attract and retain more stable and engaged workforces.*

*Much of what is covered in **L.I.F.T** and Andrew's first book *Life in Flight* focuses on human behaviour... His second book which provides more stories, insights and learning will be a valuable reference tool for business leaders and managers.*

*So what makes him the expert in human interaction? Get your boarding pass and find out now.*

*For more information on the **L.I.F.T** programs go to [www.lifeinflight.com.au](http://www.lifeinflight.com.au).*

*For media information contact Deanna Lane on 0416 295 898.*